

VANCOUVER (UBC) CAMP 2024

Future of Work Program (Age 15-17) |

Week 1 – Group B



Time	Sunday July 7	Monday July 8	Tuesday July 9	Wednesday July 10	Thursday July 11	Friday July 12	Saturday July 13	
7:00 – 7:45	Camper Wake Up							
8:00 – 8:45	Breakfast							
8:45 – 12:30	Camper Arrivals Intake	Intro to the FoW Innovation Camp Why & Core Values	Full Day Excursion: Downtown Victoria BC Ferry Ride Butchart Gardens	Ideation and Design Thinking	Value Proposition, Mission & Vision Statements	Full Day Excursion: Science World Jericho Beach Whitecaps Soccer Game	Camp Activity	
12:45 – 13:30		Activity & Project Time		Activity & Project Time	Activity & Project Time		Lunch	Lunch
1:45 – 3:15		Lunch		Lean Business Model Canvas	Offsite Company Tour		Watch Group A Final Project Presentation	
3:30 – 5:15	Settle In & Unpack	Sustainability Development Goals, Themes, Team & Project		Activity & Project Time				
5:15 – 6:00	Dorm Time			Dorm Time			Dorm Time	
6:00 – 7:00	Dinner		Group Dinner	Dinner			Dinner	
7:00 – 9:00	Weekly Kickoff	Counselor Talent Show		Camp Wide Game - Tamopoly	Camper Talent Show		Cowboy & Cowgirl Disco	
9:00 – 9:30	Conversation Club & Snacks			Conversation Club & Snacks		Optional Young Adult Extra Activity**		
9:30 – 10:30	Dorm Time							
10:30	Quiet Time & Bedtime							

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Week 2 – Group B



Time	Sunday July 14	Monday July 15	Tuesday July 16	Wednesday July 17	Thursday July 18	Friday July 19	Saturday July 20	
7:00 – 7:45	Camper Wake Up							
8:00 – 8:45	Breakfast							
8:45 – 12:30	Sunday Option	Blue Ocean Strategy, SWOT & Competitive Analysis	Full Day Excursion: Stanley Park Harbour Cruise Designer Outlet Mall	Business & Money Modeling and Projections	How to Build A Professional Pitch and Presentation	Full Day Excursion: VanDusen Botanical Gardens Canadian Baseball Game Group Dinner	Project Time: Final Presentation Prep and Practice	
12:45 – 13:30		Activity & Project Time		Activity & Project Time	Activity & Project Time		Lunch	
1:45 – 3:15		Lunch		Guest Speaker	Guest Speaker		Offsite Company Tour	Final Project Presentations with guest audience
3:30 – 5:15		Project Time		Project Time	Project Time			
5:15 – 6:00	Dorm Time			Dorm Time		Dorm Time	Dorm Time	
6:00 – 7:00	Dinner			Dinner		Dinner	Dinner	
7:00 – 9:00	Weekly Kickoff	Crazy Olympics		Camp Wide Game – Capture the flag	A Minute to Win It		Out of This World Disco	
9:00 – 9:30	Conversation Club & Snacks			Optional Young Adult Extra Activity**	Conversation Club & Snacks			
9:30 – 10:30	Dorm Time				Dorm Time			
10:30	Quiet Time & Bedtime							